



## SLOAN ELEMENTARY PTO

### 2016 DANCE-A-THON CORPORATE SPONSORSHIP REQUEST LETTER

On **Friday, October 21<sup>st</sup>** the Franklin Regional Sloan Elementary PTO will host the 3<sup>rd</sup> annual **DANCE-A-THON!** This event is our PRIMARY fundraiser that helps support the many educational activities the PTO finances for our students including fieldtrips, assemblies, student planners, Fifth Grade Farewell, Science Olympiad, Math Madness and many more. On average the PTO spends approximately \$60 per student during the school year on *non-revenue* generating events. **This year, our goal is to raise \$17,000+ at the Dance-A-Thon event!**

#### Here are 3 ways you can help support our Dance-A-Thon:

- (1) **GOLD SPONSOR:** cash donation or donation of a good/service valued at **\$250+** will be recognized as a **GOLD** level sponsor on the back of the Dance-A-Thon t-shirt, correspondence to the parents of each student, in both local newspapers as well as on a banner which will be located near the school entrance. Cash donations can be made directly to [www.sloanptodat16.mydagsite.com](http://www.sloanptodat16.mydagsite.com)  
For **GOLD** sponsorship questions please contact Marlo Ayres at [marloayres@comcast.net](mailto:marloayres@comcast.net).  
**DEADLINE FOR GOLD SPONSOR ONLY IS THURSDAY, 10/6 FOR INCLUSION ON THE T-SHIRT.**
- (2) **BLUE SPONSOR:** cash donation or donation of a good/service valued at **\$100-\$249** will be recognized as a **BLUE** level sponsor on correspondence to the parents of each student, in both local newspapers as well as on a banner which will be located near the school entrance. Cash donations can be made directly to [www.sloanptodat16.mydagsite.com](http://www.sloanptodat16.mydagsite.com)  
For **BLUE** sponsorship questions please contact Marlo Ayres at [marloayres@comcast.net](mailto:marloayres@comcast.net).  
**DEADLINE FOR BLUE SPONSOR IS WEDNESDAY, 10/19.**
- (3) **BASKET SPONSOR:** cash donation or donation of a prize basket/bundle or donate an item towards a basket, valued at **\$50**. A basket sponsor will have recognition with your name on the specific basket or item donated as well as also being recognized as a Basket Sponsor on parent correspondence. The PTO has the sole right to bundle individual items with others to make a complete basket. All baskets should be kid-themed as they are given away in a drawing for student participation. Examples of a prize bundle/basket might be LEGO & LEGO friend sets, a College, NFL, MLB, NHL, etc. bundle, Rainbow Loom basket, Movie basket (including DVD, popcorn & candy), Craft Supply basket, Glam basket (including a manicure set and a variety of polishes), etc. For basket sponsorship questions please contact Elaine Yarabinecz at [yarby40@gmail.com](mailto:yarby40@gmail.com).  
**DEADLINE FOR BASKET SPONSOR IS WEDNESDAY, 10/19.**

**ALL sponsors** will be recognized on the Sloan Elementary Website (<http://franklinregionales.ss4.sharpschool.com/>), Sloan PTO website ([SloanPTO.com](http://SloanPTO.com)) and SloanPTOPress Facebook page, receiving exposure to approx. 450 families and 40+ teachers and staff members.

*\*All donations will benefit the Franklin Regional Sloan Elementary PTO, a 501 c 3 tax exempt organization, and are tax deductible. EIN: 25-1468691. We graciously accept cash, checks (payable to Sloan PTO) and credit cards (for Gold & Blue cash sponsors only) [www.sloanptodat16.mydagsite.com](http://www.sloanptodat16.mydagsite.com)*

*We appreciate your consideration of this sponsorship and thank you in advance for your support of our students.*